

PWGSC Graphic Design NMSO Overview

The Government of Canada purchases professional services through contract vehicles such as standing offers (SO) and supply arrangements (SA). In some cases, the use of an SO or SA is mandatory.

The Graphic Design SO is a contract vehicle for contracts related to the provision of graphic design services including printed and imprinted design, digital design, and exhibit and display design.

Description	Solicitation Highlights
<p>PWGSC Graphic Design NMSO The Graphic Design National Master Standing Offer (NMSO) is a procurement tool for use by any Government of Canada Department or Agency for the purchase of graphic design services to be provided to locations across Canada. It includes a full range of graphic design services on an “as and when” requested basis in the following categories:</p> <ul style="list-style-type: none"> • Category 1: Printed and Imprinted Design • Category 2: Digital Design • Category 3: Exhibit and Display Design <p>Services included under the Graphic Design NMSO may include Creative and/or Art Direction (Creative Consultation, UX Consultation, Concept Development and Direction), Project Management, Design Rendering, Creative Illustration, Typography/Text Layout/Lettering, Inscriptions/Calligraphy, Layout and Production, and/or User Interface Design.</p> <p>By qualifying for the Graphic Design SO, your firm will become eligible to provide graphic design services for individual call-ups valued at up to \$25,000 each. Clients may choose any SO holder for a call-up without seeking competitive bids.</p>	<p>The Graphic Design SO is currently closed. The solicitation can be found at: https://buyandsell.gc.ca/procurement-data/tender-notice/PW-CX-001-76411</p> <p><u>Key Requirements:</u></p> <ul style="list-style-type: none"> • The supplier may submit a bid for any or all categories (i.e., Category 1 and/or Category 2 and/or Category 3) • For each category of services being offered, the supplier must provide a description of the graphic design services for two projects where they provided similar services to external clients after September 1, 2016 • Each of the project descriptions must include: <ul style="list-style-type: none"> ○ Clear identification of the category or categories for which the project is being submitted ○ Description of the services provided demonstrating relevance to the category or categories for which the project is being submitted ○ Date the services were provided (including month and year) ○ Name of the client organization • The Offeror must provide a proposed company environmental plan (including environmental measures to be undertaken in office operations) <p>A proposal may be submitted in one of two ways:</p> <ul style="list-style-type: none"> • Epost Connect service • Hard copy plus USB key

TPC Proposal Support Packages for Graphic Design

Level of Support	Services Included	Cost (HST or GST Extra)
Full Turnkey Support	<ul style="list-style-type: none"> • Request for Standing Offer (RFSO) review and amendment monitoring • Coaching and consultation throughout the proposal development effort • Easy-to-use Information Collection templates • Preparation of all aspects of the proposal, including writing project descriptions based on the information provided and any follow-up discussions/interviews • Preparing the final proposal package for submission • Instructions and support for submitting the proposal via ePost Connect 	<p>Contact info@theproposalcentre.ca today for a quote.</p>